

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A		:30	\$325.00	10/09-10/12	4	1	4	\$1,300.00	
		Buyline Comment: GOOD MRN AMERICA										
	2	M	7A-9A		:30	\$325.00	10/15-10/15	1	1	1	\$325.00	
		Buyline Comment: GOOD MRN AMERICA										
	3	SU	7A-8A		:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
		Buyline Comment: SUNDAY G.M.A.										
	4	TU-F	9A-10A		:30	\$225.00	10/09-10/12	4	1	4	\$900.00	
		Buyline Comment: THE MORNING BLEND										
	5	M	9A-10A		:30	\$225.00	10/15-10/15	1	1	1	\$225.00	
		Buyline Comment: THE MORNING BLEND										
	6	TU-F	10A-11A		:30	\$550.00	10/09-10/12	4	1	4	\$2,200.00	
		Buyline Comment: THE VIEW										
	7	M	10A-11A		:30	\$550.00	10/15-10/15	1	1	1	\$550.00	
		Buyline Comment: THE VIEW										
	8	TU-F	11A-12P		:30	\$300.00	10/09-10/12	4	1	4	\$1,200.00	
		Buyline Comment: MIDDAY NEWS										

Rep Order#	6861143	Ver#	1	Status	New
EC'd	Yes				

Station	KTNV-TV LAS VEGAS, NV
Advertiser	() .OBAMA FOR AMERICA
Product	BARACK OBAMA
Estimate#	1904
Buyer	MAURA GILROY
Phone#	
Fax#	

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	9	M	11A-12P		:30	\$300.00	10/15-10/15	1	1	1	\$300.00		
			Buyline Comment: MIDDAY NEWS										
	10	TU-F	1P-2P		:30	\$450.00	10/09-10/12	4	1	4	\$1,800.00		
			Buyline Comment: GENERAL HOSPITAL										
	11	M	1P-2P		:30	\$450.00	10/15-10/15	1	1	1	\$450.00		
			Buyline Comment: GENERAL HOSPITAL										
	12	TU-F	2P-3P		:30	\$275.00	10/09-10/12	4	1	4	\$1,100.00		
			Buyline Comment: JEFF PROBST										
	13	M	2P-3P		:30	\$275.00	10/15-10/15	1	1	1	\$275.00		
			Buyline Comment: JEFF PROBST										
	14	TU-F	330P-4P		:30	\$250.00	10/09-10/12	4	1	4	\$1,000.00		
			Buyline Comment: AFTERNOON NEWS										
	15	M	330P-4P		:30	\$250.00	10/15-10/15	1	1	1	\$250.00		
			Buyline Comment: AFTERNOON NEWS										
	16	TU-F	4P-5P		:30	\$350.00	10/09-10/12	4	1	4	\$1,400.00		
			Buyline Comment: JUDGE JUDY										
	17	M	4P-5P		:30	\$350.00	10/15-10/15	1	1	1	\$350.00		
			Buyline Comment: JUDGE JUDY										
	18	TU-F	7P-730P		:30	\$600.00	10/09-10/12	4	1	4	\$2,400.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	19	M	7P-730P		:30	\$600.00	10/15-10/15	1	1	1	\$600.00		
			Buyline Comment: ACCESS HOLLYWOOD										

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 1904
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1904
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU-F	730P-8P		:30	\$600.00	10/09-10/12	1	1	1	\$600.00	
		Buyline Comment: MILLIONAIRE										
	21	M	730P-8P		:30	\$600.00	10/15-10/15	1	1	1	\$600.00	
		Buyline Comment: MILLIONAIRE										
	22	M	8P-10P		:30	\$5,000.00	10/15-10/15	1	1	1	\$5,000.00	
		Buyline Comment: DANCING WITH THE STARS										
	23	TU	10P-11P		:30	\$2,000.00	10/09-10/09	1	1	1	\$2,000.00	
		Buyline Comment: PRIVATE PRACTICE										
	24	W	9P-930P		:30	\$5,500.00	10/10-10/10	1	1	1	\$5,500.00	
		Buyline Comment: MODERN FAIMLY										
	25	TH	9P-10P		:30	\$2,500.00	10/11-10/11	1	1	1	\$2,500.00	
		Buyline Comment: GREY'S ANATOMY										
	26	SU	10P-11P		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
		Buyline Comment: 666 PARK AVENUE										

---REPORT TOTALS---

Report Totals: 53 / \$34,725.00

---SALES MONTHLY TOTALS---

Oct 12: 53 / \$34,725.00
Sales Totals: 53 / \$34,725.00
Station Totals: 53 / \$34,725.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$192,917	KBLR	0%	KLAS	25%	KSNV	29%	KTNV	18%	KTUD	1%
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Station	KTNV-TV LAS VEGAS, NV	Agency	() GMMB	Rep Firm	
Advertiser	().OBAMA FOR AMERICA		3050 K ST NW	Sales Office ()	PHILADELPHIA
Product	BARACK OBAMA		WASHINGTON, DC 20007	Salesperson ()	ANJIE BRADY
Estimate#	1904	Agency C/P1/P2/E	95/101/1904		
Buyer	MAURA GILROY	Flight Dates	10/09/2012 - 10/15/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

KVCW 5%

KVMY 3%

KVVU 19%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE